



GOLF ROADMAP

FROM BEGINNER TO COLLEGE SCHOLARSHIP



"We believe golf has
a place for every child."

- *Brendon Elliott, PGA*



LITTLELINKSTERS.COM

TABLE OF CONTENTS

Why Golf?	2
What golf has that other sports don't	
Why Little Linksters?	3
How we help kids become better people	
6 Qualities of a Linkster	4
With or without golf, rules to live by	
The Curriculum	5
Linksters Roadmap	
Learning Golf	7
Driving Range Ready	
Golf Course Ready	
Tournament Ready	
Extracurricular Options	8
Private Lessons	
Group Clinics	
PGA Golf Camps	
Playing Golf	9
Little Linksters Tour	
PGA Junior League	
Advanced Mentorship	10
High School Golf	
College Golf Scholarship	
Careers in Golf	
GOALS Program for Special Needs Children	14
Special Olympics Track	
Testimonials from the PGA Tour	16
Contact	17

WHY GOLF?

"Every child has a place in golf"

- Brendon Elliott, PGA

Did you know that almost every high school has a golf team?

They do...and you don't have to be a pro to be a part of it, playing golf with friends every day for free - often with equipment included.

Do you know how many career opportunities there are in golf?

The golfers you see on TV aren't what we're talking about - we mean all the teachers, club managers, equipment sales reps, course operators, and agronomists to name a few. Millions work in the golf industry in ways that don't involve shooting low scores.

Did you ever consider College Golf Scholarship for your child?

Sure, you have to be a good player, but nearly every college has a golf team. If you're playing Division I or II, there is scholarship money to be had - we're talking full rides to Stanford University.

Are special circumstances keeping you away from golf?

If you feel like golf is too expensive, we've got scholarship money available. If your child has special needs or physical limitations, we have opportunities to learn, love and even teach others the game. Hey, blind people play golf!

The game of golf brings with it an entire set of skills and opportunities that extend well beyond the golf course. It's a game like no other in this way. These are life experiences which we believe every child should have access to in their developmental years.

Very few play professionally on the PGA Tour, but millions make a life in the golf industry.

WHY LITTLE LINKSTERS?

It's simple. We have a clear **Roadmap** for **Everyone...**

Learning to play golf doesn't need to be difficult, intimidating or expensive.

Regardless of your athletic, financial or socioeconomic background, you are welcome. We have programs for all ages and all skill levels.

Your child can begin as early as age 3 or well into their teens. Everyone learns the basics to become **Driving Range Ready**, **Golf Course Ready**, and then **Tournament Ready**.

From there, we have options to participate in competitive and non-competitive golf tournaments, to play as a team, to build friendships and the most desirable character traits and personal values as a young human being.

Our **High School & College Scholarship Tracks** are for those who would like to play golf competitively at a high level.

The **Golf Career Track** introduces opportunities to explore and experience options to make a living within the golf industry.

The **Special Needs Track** is for those who have physical or mental limitations who may also eventually want a career in golf or to compete in Special Olympics.



6 QUALITIES OF A LINKSTER

1 Honesty

Children need to know that someone is listening to them, and who will applaud them for having the courage for telling the truth.

2 Courtesy

Children learn by observing how others around them care for one another. Respecting the opinions of others is a wonderful quality.

3 Confidence

One of the most powerful tools you can teach a child is to have faith in themselves. Self esteem is critical for success in life.

4 Compassion

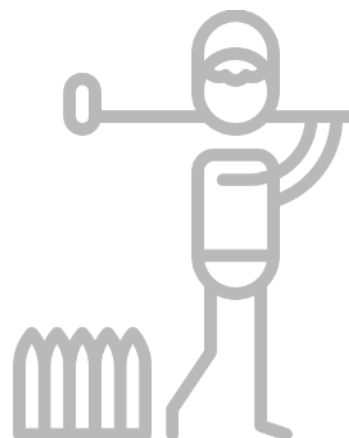
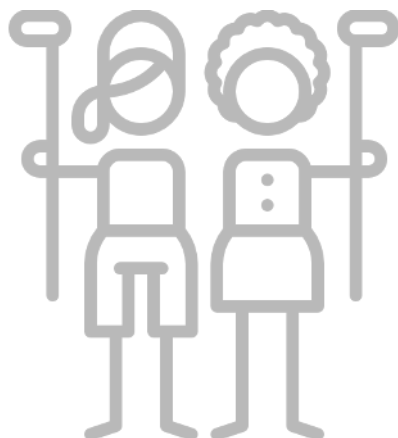
One of the most desirable human qualities is consideration for those less fortunate than ourselves. Giving to others makes us happy.

5 Perseverance

Not everything in life comes easy. Children who develop good habits and stick to a winning process see best possible outcomes.

6 Responsibility

Accountability means that you are taking ownership of your actions, you're a reliable member of the team, and people can count on you.



THE CURRICULUM

All newcomers to the game have to learn the basics. Our entire curriculum is designed to allow young golfers to develop at their own pace in a fun and engaging way.

Kids are surrounded by friends who are playing at a similar level. As they advance through each stage, they will gain the skills and the understanding they need to feel comfortable and confident on a golf course playing independently.

The **GOALS** program operates in parallel offering the same growth opportunities for those with special needs.





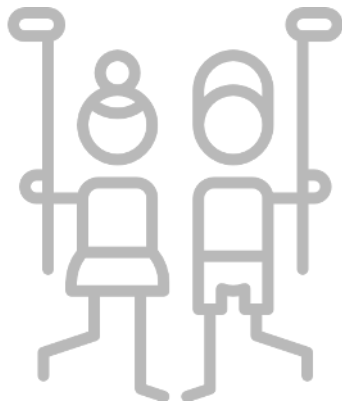
LEARNING GOLF



BEGINNER

Driving Range Ready - GROW I

This is the introduction to golf. In these early sessions, we cover the basics of the golf swing putting in a fun and exciting way. Children can begin as early as age 3, or can jump into the program in their teens. At the end of this course, your child will be ready to join you or others on the driving range to practice.



INTERMEDIATE

Golf Course Ready - GROW II

As we continue to develop basic skills with the swing, we'll introduce new areas of the game and practice exercises. In this stage, we begin balancing practice on the driving range with on-course experience. At the end of this program, your child will know how to play golf on a real golf course.

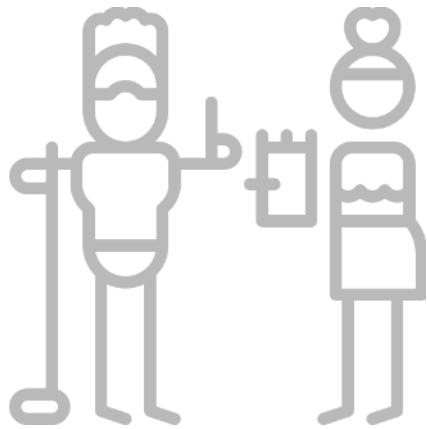


ADVANCED

Tournament Ready - GROW III

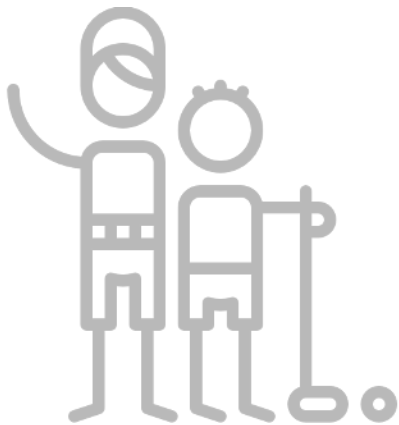
The highest level of our introductory courses, this stage includes more advanced instruction and training. We cover all areas of the game as well as strategy for competing in golf tournaments. Players learn more about basic rules & etiquette as well as practice drills to continue their development. Upon completion, your child will be ready and excited to start playing in some fun golf tournaments with friends.

EXTRACURRICULAR OPTIONS



PRIVATE GOLF LESSONS

Little Linksters trainers are available to schedule private golf programs to accelerate learning and improvement (for adults too). Families coordinate these sessions directly with our instructors. Lessons can be one-on-one or in group environments covering any aspect of the game. Programs typically run on a recurring basis in monthly, quarterly or annual “subscriptions”, however individual lessons are also always available.



GROUP CLINICS

Sprinkled throughout the year at various facilities, we offer an array of group learning opportunities for young players and their families. Clinics are designed to be more affordable and inclusive for everyone. We offer fun themes, i.e. Get Golf Ready Family, Mommy/Daddy & Me, and Parents Night Out. Be on the lookout for special events and guest instructor clinics that are not to be missed.



PGA GOLF CAMPS

These full-day and half-day programs are typically offered during school vacation times. Here are opportunities for kids to get expert PGA instruction in a more comprehensive way. Sessions occur in a group setting with classes on multiple consecutive days during the week. Kids of all ages and experience levels receive more intensive instruction while parents gain some free time!

PLAYING GOLF

COMPETITIVE, NON-COMPETITIVE & TEAM

There are two primary playing options for children who are Tournament Ready. Each of these programs are open to kids ages 3 - 13. .



Little Linksters Tour

This is a series of golf tournaments played at various golf courses around Central Florida. Here is an opportunity for all kids to gain access to some of the areas most elite and private clubs for a day. We offer non-competitive divisions for those who are only looking to play golf for fun, and competitive divisions for more advanced kids who would like to keep score and win prizes.



PGA Junior League Golf

This is a team oriented national junior golf program created and run by PGA Golf Instructors. Modeled after Little League Baseball, kids become part of a team which practices together as a group and plays semi-competitive matches against other teams. Practices are fun, covering all areas of the game. All tournament ready skill levels are welcome to participate and grow their skills.

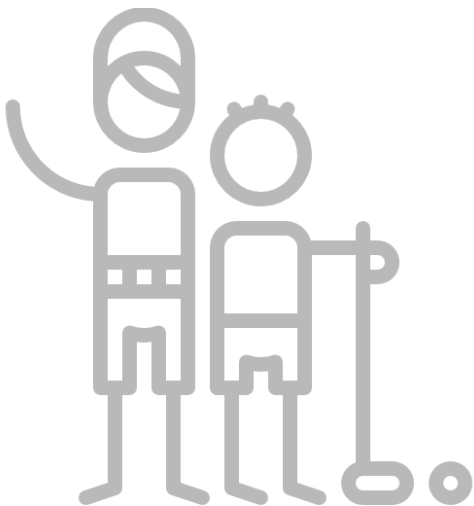


ADVANCED MENTORSHIP

SCHOLARSHIP

All mentorship programs are based on the specific needs and goals of the individual. These are one-on-one longer term improvement programs with a distinct purpose in mind. This is true mentorship, extending well beyond just golf.

For example, our **College Scholarship Mentorship Program** involves proven strategies for earning the attention of college coaches, academic and golfing requirements, timelines for college visits and applications, and school selection.



Careers in Golf Mentorship involves meeting with real-world industry leaders, job shadowing, internships, or sitting in on Golf Academy of America or PGA credentialing classes.

Whether your child is a playing prodigy or simply has an interest in exploring lifelong career opportunities, our nationally recognized programs help your child get there.

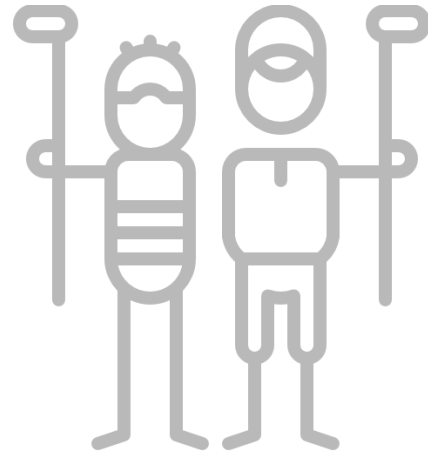
Many people don't know that high schools even have golf teams, never mind what it takes to get there.

The first of our two competitive mentorship programs is designed for players ages 10 - 14 with a desire to play competitive high school team golf.

Your mentor will help to evaluate and benchmark current golf skills and tournament experience, as well as important non-golf development such as academics and life balance.

We'll meet with high school coaches, learn what is required and build a custom game plan accordingly.

As time goes on, you'll learn the discipline it takes to play at a high level, and we'll track your progress all along the way.



- Game Evaluation
- Benchmarking
- Goal Setting
- Coach & Team Meetings
- Statistics Tracking
- Building Practice Habits
- Tournament Play & Scheduling
- Technique Improvement
- Equipment
- Academics & Life Balance
- Mental Preparation & Confidence

This program is our highest level of competitive golf and life mentorship. It is for players who have set a goal to play collegiate golf and who are already playing at a high level of junior or high school golf. Our mentors for this program bring experience of playing high level NCAA and professional golf on the PGA Tour.

We know what college coaches are looking for, how and when to present it to them. Your personal mentor brings more intensive golf skills development as well as tournament playing opportunities. We will continually evaluate, benchmark and improve golf and non-golf qualities that college coaches love to see. We'll set specific measurable goals and establish timelines for game improvement.

Your mentor will serve as your experienced guide through the competitive and high stakes game of college recruiting, visitation, application and selection process.



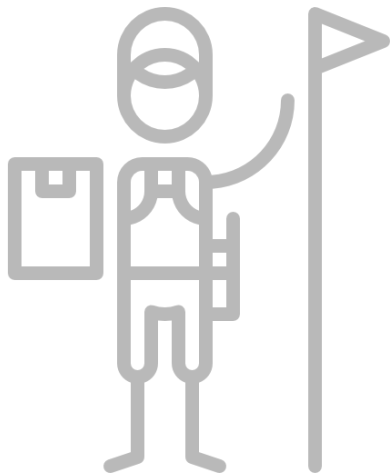
- All Elements of High School Mentorship
- College Evaluation
- Timelines & Strategy
- Communicating with Coaches
- Recruiting Process
- Visitations & Selection
- College Applications
- Online Documentation & Resume
- Advanced Practice & Tournament Play
- Physical Fitness
- Academics & Life Balance

CAREERS IN GOLF



Orlando is arguably the world capital of golf. This custom career track introduces young people to all sorts of fascinating career options in the golf industry.

We understand that not everyone is cut out to play elite level competitive golf. At some point, most of us realize that we're just not interested in or cut out for the PGA Tour. If you have a passion for golf, we know there's an entire universe of opportunity you can explore to make golf a big part of your life and your career.



- Job Shadowing
- Class Sit-Ins
- Interviews
- Internships
- Credentialing & Education
- Networking
- Volunteering
- Resume Building & Guidance

Our network of PGA professionals connect you with virtually any avenue in the industry - including television production with **The Golf Channel**. You can explore career pathways like golf instruction, coaching, club management, sales & marketing, course and equipment design, and many others.

Your child will have the chance to meet with decision-makers and innovators, job shadow, sit in on training classes, work as a volunteer, build a resume, apply for internships, and build their own roster of contacts and documented experience.

Personal connections and recommendations give your young adult the best possible opportunity to someday secure a rewarding career in the sport they love.

GOALS

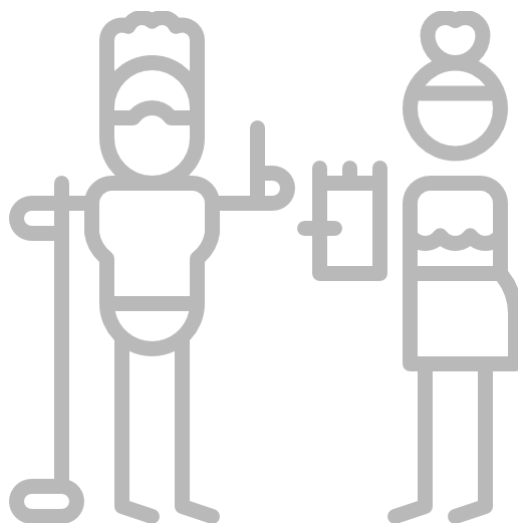
PROGRAMS FOR SPECIAL NEEDS

Our **GOALS** program has been specifically designed for individuals of all ages with special needs. We believe that there is nothing that can keep a person from enjoying the game of golf - even blindness.

Operating in parallel with our Core Curriculum, Goals presents customized solutions for those with physical or mental limitations. Our team of instructors has direct experience introducing golf to people who never thought it possible.

Just like every other student, Goals students learn how to swing the club, hit shots, and play golf on real golf courses. Some even consider playing in our non-competitive or competitive playing programs as well.

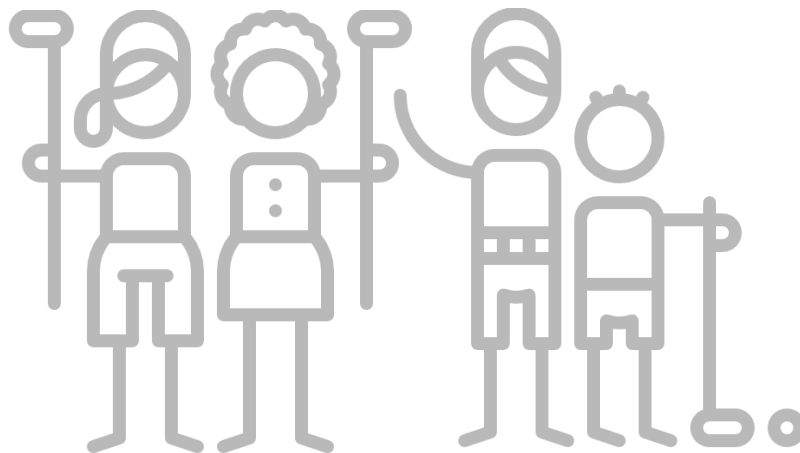
Eventually, Goals students might consider opportunities for employment or jobs within the golf industry. Our **Careers in Golf Mentorship Program** can introduce exciting options to help people play golf, golf sales, management, or otherwise. Anything is possible and we're going to help you get there.





The ultimate competitive goal for our more experienced special needs players is to compete in the **Special Olympics**. We organize small teams of players who would like to participate in this wonderful event.

Players and their chaperones practice together on a regular basis under our guidance and supervision. Our staff works with all participants on their skills, strategies and game plan for a truly life changing experience. For the event, the team of two plays together in a fun and semi-competitive environment where everyone wins.



TESTIMONIALS

"Brendon you and your gang are doing a great job bringing kids along, growing the game and making it special for newcomers. I wish you much luck."

Jack Nicklaus - World Golf Hall of Fame Member

"Little Linksters and their "Tour" are just two of many ways Brendon has positively impacted countless junior golfers. Brendon's accolades and accomplishments are many and we are very proud that the prestigious National Youth Player Development Award has been added to his résumé."

Annika Sorenstam - PGA, LPGA World Golf Hall of Fame Member

"Brendon has been a guiding force in bringing golf to children at an early age. Through his dedication and commitment, many children not only learn the skills needed for a lifetime of enjoyment through golf, but they are also taught many valuable life lessons."

Gary Player - World Golf Hall of Fame Member

"Little Linksters is the kind of program that can help us address the biggest challenge in golf today-how to grow the game by getting young people involved in our sport. Providing kids with the opportunity to learn, play and compete is essential to golf's future, and Little Linksters is providing that entry-level program that is crucial in building enthusiasm for our game. I applaud their efforts"

Raymond Floyd - World Golf Hall of Fame Member

"The Jordan Spieth Family Foundation is proud to support your initiatives of expanding the accessibility of youth golf through the sponsorship of your Little Linksters GOALS program. The Foundation was founded in part to support Special Needs Youth and Junior Golf, and your organization is playing a key role in unifying the game of golf for these special young athletes. Thank you for investing in the educational, social and athletic pursuits of these special kids and growing the game through inclusion and education."

Jordan Spieth - PGA Tour Professional



CONTACT

If you have any questions about our programs or would like to sign up, please contact us directly any time. All information and registrations can be found online as well.

Little Linksters, LLC

LittleLinksters.com

(321) 278-1612

Info@LittleLinksters.com



Icons made by Flaticon.com